

Biographical sketch of Dr. Sioshansi

Dr. Sioshansi is President of **Menlo Energy Economics**, a consulting firm in San Francisco. He is also the editor and publisher of ***EEnergy Informer***, a monthly newsletter with international circulation, which is regularly featured in ***The Electricity Journal***, ***AOL Energy***, ***Energy Spectrum*** (UK), ***European Energy Policy Blog*** (France), ***IAEE Forum*** (US), ***Energize*** and ***Vector*** (So Africa) and other publications.

His professional experience includes working at **Southern California Edison Company** (SCE), the **Electric Power Research Institute** (EPRI), **National Economic Research Associates** (NERA), and **Global Energy Decisions** (GED), acquired by **Ventyx/ABB**.

His main areas of consulting include:

- Design & implementation of energy efficiency, demand-side management and demand response programs;
- Integrated resource planning (IRP), scenario analysis and strategic implementation of the same;
- Pricing & tariff design including dynamic pricing;
- Renewable energy integration and various schemes to encourage their adoption;
- Smart grid, smart meters, smart devices and smart prices;
- Energy sustainability and environmental strategies;
- Electricity market design and restructuring; and
- Capacity building, technology transfer, staff/executive training.

He has published numerous articles in peer-reviewed journals. His recent edited books include:

- ***Electricity Market Reform: An International Perspective*** (2006),
- ***Competitive Electricity Markets: Design, Implementation, Performance*** (2008),
- ***Generating Electricity in a Carbon Constrained World*** (2009),
- ***Energy Sustainability and the Environment: Technology, Incentives, Behavior***, published in April. 2011
- ***Smart Grid: Integrating Renewable, Distributed & Efficient Energy*** Nov. 2011;
- ***Energy Efficiency: Towards the End of Electricity Demand Growth***, forthcoming Jan 2013; and
- ***Evolution of Global Electricity Markets, New Paradigms, New Challenges, New Approaches*** forthcoming in March 2013.

He has degrees in Engineering and Economics, including an MS and Ph.D. in Economics from **Purdue University**.