

## Biographical sketch of Fereidoon P. Sioshansi

**Dr. Sioshansi** is President of **Menlo Energy Economics**, a consulting firm based in San Francisco advising clients on diverse energy issues. He is a frequent speaker at international conferences speculating on the rapid transformation of the electricity sector and emerging business models.

He has over 35 years of experience including working at **Southern California Edison Company** (SCE), the **Electric Power Research Institute** (EPRI), **National Economic Research Associates** (NERA), and **Henwood Energy**, now part of **ABB**.

He is the editor and publisher of **EEnergy Informer**, a monthly newsletter celebrating 27 years of publication with international circulation. **EEnergy Informer** is regularly featured in **The Electricity Journal**, **Energy Spectrum** (UK), **Renew Energy** (Australia), **California Currents** (US), **Energize** (So. Africa), **Energy Post** (the Netherlands) and the **IAEE Forum**.

He has edited 10 books, listed in reverse chronological order, all published by **Academic Press**:

- **Innovation and disruption at the grid's edge: How distributed energy resources are disrupting the traditional utility business model**, May 2017;
- **Utilities of the Future: Future of Utilities; How technological innovations in distributed generation will reshape the electric power sector**, April 2016;
- **Distributed Generation and its Implications for the Utility Industry**, June 2014;
- **Evolution of Global Electricity Markets, New Paradigms, New Challenges, New Approaches**, June 2013;
- **Energy Efficiency: Towards the End of Electricity Demand Growth**, Feb. 2013;
- **Smart Grid: Integrating Renewable, Distributed & Efficient Energy** (2011);
- **Energy Sustainability and the Environment: Technology, Incentives, Behavior** (2011);
- **Generating Electricity in a Carbon Constrained World** (2009);
- **Competitive Electricity Markets: Design, Implementation, Performance** (2008); and
- **Electricity Market Reform: An International Perspective** (2006).

He has degrees in Engineering and Economics, including an MS and Ph.D. in Economics from **Purdue University**.